



Anderson Sertoma Club

13th Annual Marshall Willingham Memorial Golf Tournament

2021 Sponsorship Guide

Cobbs Glen - Thursday, Oct. 7th

Contact Todd Price at 864.314.6120 or email: todd.price@edwardjones.com

Presenting

- Naming rights for the tournament – i.e. The Marshall Willingham Memorial Golf Tournament PRESENTED BY "ABC Company"
- Large individual banner at Event registration
- 2 large tee signs
- Tent and table display at event registration
- Event shirts for all players

- Business name/logo included on all promotional materials, TV/Radio PSAs, press releases and each communication sent to golfers and other sponsors
- Up to two entries (8 players) including greens fee, driving range, cart use, lunch, deluxe gifts and all golfer activities
- Regular promotion on All Anderson Sertoma Club social media and website throughout the year.
- Placement of your promotional materials in golfer gift bags

\$5,000

- Recognition and link to your site on www.andersonsertoma.com
- Your company listed in premium position on retractable banner at all Sertoma Club meetings and events throughout the year.
- Video promotion on social media and at the tournament.

Masters

- Individual signage and prominent banner space at Event registration
- 2 large tee signs
- Tent and table set up at a designated tee box
- Event shirts for all players

- Business name/logo included on all promotional materials, TV/Radio PSAs, press releases and each communication sent to golfers and other sponsors
- One team of 4 players – including greens fee, driving range, cart use, lunch, deluxe gifts and all golfer activities.
- Regular promotion on All Anderson Sertoma Club social media and website throughout the year.
- Placement of your promotional materials in golfer gift bags

\$2,500

- Recognition and link to your site on www.andersonsertoma.com
- Your company on retractable banner at all Sertoma Club meetings and events throughout the year.
- Video promotion on social media and at the tournament.

Eagle

- Company logo in top banner space at Event registration
- 2 tee signs at holes on the course
- Tent and table set up at a designated tee box
- Event shirts for all players

- Business name/logo included on all promotional materials, TV/Radio PSAs, press releases and each communication sent to golfers and other sponsors
- One team of 4 players – including greens fee, driving range, cart use, lunch, deluxe gifts and all golfer activities.
- Regular promotion on all Anderson Sertoma Club social media and website throughout the year.

\$1,250

- Your company on retractable banner at all Sertoma Club meetings and events throughout the year.
- Video promotion on social media and at the tournament.

Tent/Tee Box Sponsor **\$500**

- Set up your tent and table at designated tee box and "watering hole". Coolers with water will be placed at each of these stations
- Meet, greet and chat with individual golfers as they play through.
- Pass out your branded materials, gifts and treats
- Listed as a "Cabin Sponsor" for a designated cabin at Camp Sertoma.

Driving Range Sponsor **\$500**

- Your company logo featured on signage at the driving range
- Sponsorship recognition on www.andersonsertoma.org
- Promotion on Anderson Sertoma social media platforms

Beverage Cart Sponsor **\$500**

- Your company logo/signage on either side of the tournament drink/snack cart.
- Your rep is also allowed to drive cart if you choose.
- Sponsorship recognition on www.andersonsertoma.org
- Promotion on Anderson Sertoma social media platforms

Team of 4 **\$400**

- Team of 4 players with players gift pack included.
- A GREAT day of fun for a GREAT cause!

Hole Sponsor **\$150**

- Your organization logo featured on signage at the tee box
- Great for honorariums, memorials or Individuals

Prize Sponsors

Provide a prize for the top 3 teams or for a designated contest hole like "Longest Drive" or "Closest to the Pin" or a great raffle item.

Thank you for supporting the work of Anderson SERTOMA Club. The dollars raised through this tournament stay local to address local needs! - sending deserving children to Camp Sertoma, helping local citizens with speech and hearing needs and assisting families with urgent medical needs and other emergencies. Our club's mission is to provide *SERVICE TO MANKIND* - thank you for helping us do that!

