



# Anderson Sertoma Club

## 15th Annual Marshall Willingham Memorial Golf Tournament

### 2023 Sponsorship Guide

#### Cobbs Glen - Thursday, Oct. 12th

Contact Sheryl Ross at 864.376.4100 or email: [sheryl.ross@southstatebank.com](mailto:sheryl.ross@southstatebank.com)

## Presenting

- Naming rights for the tournament - i.e. The Marshall Willingham Memorial Golf Tournament PRESENTED BY "ABC Company"
- Large individual banner at Event registration
- 2 large tee signs
- Tent and table display at event registration
- Event shirts for all players

- Business name/logo included on all promotional materials, TV/Radio PSAs, press releases and each communication sent to golfers and other sponsors
- Up to two entries (8 players) including greens fee, driving range, cart use, lunch, deluxe gifts and all golfer activities
- Regular promotion on All Anderson Sertoma Club social media and website throughout the year.
- Placement of your promotional materials in golfer gift bags

**\$5,000**

- Recognition and link to your site on [www.andersonsertoma.com](http://www.andersonsertoma.com)
- Your company listed in premium position on retractable banner at all Sertoma Club meetings and events throughout the year.
- Video promotion on social media and at the tournament.

## Masters

- Individual signage and prominent banner space at Event registration
- 2 large tee signs
- Tent and table set up at a designated tee box
- Event shirts for all players

- Business name/logo included on all promotional materials, TV/Radio PSAs, press releases and each communication sent to golfers and other sponsors
- One team of 4 players - including greens fee, driving range, cart use, lunch, deluxe gifts and all golfer activities.
- Regular promotion on All Anderson Sertoma Club social media and website throughout the year.
- Placement of your promotional materials in golfer gift bags

**\$2,500**

- Recognition and link to your site on [www.andersonsertoma.com](http://www.andersonsertoma.com)
- Your company on retractable banner at all Sertoma Club meetings and events throughout the year.
- Video promotion on social media and at the tournament.

## Eagle

- Company logo in top banner space at Event registration
- 2 tee signs at holes on the course
- Tent and table set up at a designated tee box
- Event shirts for all players

- Business name/logo included on all promotional materials, TV/Radio PSAs, press releases and each communication sent to golfers and other sponsors
- One team of 4 players - including greens fee, driving range, cart use, lunch, deluxe gifts and all golfer activities.
- Regular promotion on all Anderson Sertoma Club social media and website throughout the year.

**\$1,500**

- Your company on retractable banner at all Sertoma Club meetings and events throughout the year.
- Video promotion on social media and at the tournament.

## Tent/Tee Box Sponsor \$500

- Set up your tent and table at designated tee box and "watering hole". Coolers with water will be placed at each of these stations
- Meet, greet and chat with individual golfers as they play through.
- Pass out your branded materials, gifts and treats
- Listed as a "Cabin Sponsor" for a designated cabin at Camp Sertoma.

## Driving Range Sponsor \$500

- Your company logo featured on signage at the driving range
- Sponsorship recognition on [www.andersonsertoma.org](http://www.andersonsertoma.org)
- Promotion on Anderson Sertoma social media platforms

## Beverage Cart Sponsor \$500

- Your company logo/signage on either side of the tournament drink/snack cart.
- Your rep is also allowed to drive cart if you choose.
- Sponsorship recognition on [www.andersonsertoma.org](http://www.andersonsertoma.org)
- Promotion on Anderson Sertoma social media platforms

## Team of 4 \$400

- Team of 4 players with players gift pack included.
- A GREAT day of fun for a GREAT cause!

## Hole Sponsor \$150

- Your organization logo featured on signage at the tee box
- Great for honorariums, memorials or Individuals

## Prize Sponsors

Provide a prize for the top 3 teams or for a designated contest hole like "Longest Drive" or "Closest to the Pin" or a great raffle item.



Thank you for supporting the work of Anderson SERTOMA Club. The dollars raised through this tournament stay local to address local needs! - sending deserving children to Camp Sertoma, helping local citizens with speech and hearing needs, assisting families with urgent medical needs and other emergencies. Our club's mission is to provide SERVICE TO Mankind - thank you for helping us do that!

