

Anderson Sertoma Club

12th Annual Marshall Willingham Memorial Golf Tournament

2020 Sponsorship Guide

Contact: Todd Price at 864.314.6120 or email: todd.price@edwardjones.com



Thursday, Oct. 8th
Cobbs Glen Country Club

PRESENTING

\$5,000

- Naming Rights for the Tournament – i.e. The Marshall Willingham Memorial Golf Tournament PRESENTED BY “ABC Company”
- Large Banner at event (Banner provided by sponsor)
- 2 Large Tee Signs
- Tent Set up at Registration
- Sponsorship Recognition on www.andersonsertoma.com
- Name and/or logo included on all promotional materials, TV and Radio PSAs, press releases and each document sent to golfers and other sponsors
- Two team entries (8 players) including greens fee, driving range, cart use, lunch, deluxe gifts and all golfer activities. Placement of promotional materials in gift bags
- Dri-fit Golf shirts for each player
- Regular promotion all Anderson Sertoma social media platforms throughout the year.
- 2 Red Tees & 2 Mulligans for all players
- Your company logo on banner at all Sertoma meetings & events (regular meetings, banquet, camp send-off, etc.) for the next year.
- Your logo on a traveling banner promoting the tournament prior to and after event

MASTERS

\$2,500

- Large Banner at event (Banner provided by sponsor)
- 2 Large Tee Signs
- Tent Set up at one of the tee boxes
- Sponsorship Recognition on www.andersonsertoma.com
- Name and/or logo included on all promotional materials, TV and Radio PSAs, press releases and each document sent to golfers and other sponsors
- Two team entries (8 players) including greens fee, driving range, cart use, lunch, deluxe gifts and all golfer activities.
- Placement of promotional materials in gift bags
- Dri-fit Golf shirts for each player
- Regular promotion on all of Anderson Sertoma social media platforms throughout the year
- 1 Red Tees & 1 Mulligan for all players
- Your company logo on banner at all Sertoma meetings & events (regular meetings, banquet, camp send-off, etc.) for the next year.
- Your logo on a traveling banner promoting the tournament prior to and after event

EAGLE

\$1,250

- Banner at event
- 1 team of 4 players
- 2 tee signs at holes on the course
- 4 event t-shirts
- Sponsorship Recognition on www.andersonsertoma.com
- Name and/or logo included on all promotional materials, TV and Radio PSAs, press releases and each document sent to golfers and other sponsors
- Your company listing on banner at all Sertoma meetings & events (regular meetings, banquet, camp send-off, etc.) for the next year.
- Listing on a traveling banner promoting the tournament prior to and after event

DRIVING RANGE SPONSOR

\$500

- Exclusive signage at the Driving Range (or Putting Green)
- Sponsorship Recognition on www.andersonsertoma.com
- Promotion on all Anderson Sertoma social media platforms

TEAM OF 4

\$400

Team of 4 players. Regular players gift pack included.

DRINK CART SPONSOR - 2 available

\$500

- Your company logo/signage on either side of the tournament drink/snack carts. Your rep can drive the cart and pass out any information for your company/group
- Sponsorship Recognition on www.andersonsertoma.com

TEE SPONSOR

\$150

A tee sign at the tee box with your organizations logo or name as a sponsor.

Thank you for supporting the work of Anderson Sertoma. The dollars raised through these efforts stay local to address local needs! Sending deserving children to Camp Sertoma, speech and hearing needs, assisting families with urgent medical needs and other needs presented through our “As You Go” Program, are just a few ways we provide SERVICE TO MANKIND.

